

Deal Summary- ONE PAGER

Company Name:

Business Summary: We buy, sell and produce goods and services that are bought, sold or produced. We sell all the goods and services that are bought or produced. We buy all the goods and services that are sold or produced, and we produce all the goods and services that can be bought or sold. We buy when prices are low, sell when prices are high and receive a portion of the fees generated from each transaction.

Customer Problem: Consumers want or need to purchase goods and services that are produced. This requires a marketplace for vendors to provide these.

Product/Services: When someone wants to buy something, we provide them with the product and the vendor. When someone wants to sell something, we provide them with the consumer and the product. When a product is to exchange hands, we provide the consumer and the vendor. We buy when the prices are low, sell when our prices are high, and charge fees on each and every transaction that is made.

Target Market: There are 6.1 billion consumers in the world. We create a potential marketplace for each and everyone one of them. Today we are reaching one hundred million people in the US, over one hundred fifty million people in Western Europe, and another 50 million people in Australia and New Zealand. We are confident that with your money we will be able to reach one billion people.

Customers: Current customers are two hundred fifty million men, women, and children in the United States, Canada, and the European Union.

Sales/Marketing Strategy: We advertise using extensive marketing campaigns on television, radio, billboards, magazines, the Internet, and by word of mouth. Our advertising campaign includes a catchy tune and an easy to remember slogan, accompanied by a well recognized logo. We are looking to expand our market into Asia, Africa, South America, Antarctica, and Greenland by the end of this year.

Business Model: We charge a fee of ten percent on every transaction made, at each level of production, distribution, wholesale, and retail sale.

Competitors: Current competitors include but are not limited to shopping malls; retail, wholesale, and second hand stores; manufacturers, buyers, sellers, resellers, and advertisers; law firms, doctors offices, banks, and consulting firms; black markets, importers, exporters, and mom and pop shops; restaurants, hotels, salons and resorts; high tech, low tech, and no tech companies.

Competitive Advantage: The current way of partnering consumers with vendors for the purposes of buying, selling, and producing goods and service is the age old marketplace. We provide the only alternative to that marketplace with our completely innovative model. We have recently cornered 80% of the potential market.

Financial Information

Pre-Money Valuation: \$2,000,000

Capital Seeking: \$1,000,000

Management:

Horace B. Gillywater, CEO
Jimmy J. Walterwash, CFO

Board of Directors:

Tom Houston, Houston Engineering
Larry James, Marcus Oil
Mark Wilde, Amazon.com

Advisors:

Lawyer: Dewey, Cheatem and Howe
Accountants: Morrow Less LLP
(Any other individuals of note who are NOT board members)

Ownership of Intellectual Property:

(Name who owns intellectual property of patents, copyrights, and trademarks OR if the technology is licensed, who owns the license.)

Financials	Year 1	Year 2	Year 3	Year 4	Year 5
Revenues	\$0	\$0	\$0	\$15,000	\$100,000
Expenditures	\$200	\$400	\$800	\$12,000	\$60,000
Net	(\$200)	(\$400)	(\$800)	\$3,000	\$40,000