



Dennis Depenbusch - Director New Venture Initiative - BlueCross Blue Shield of Kansas

Dennis is responsible for the direction, coordination, evaluation and management in developing and leading strategic investment. The focus of the initiative is to develop a portfolio of investments that, as a whole, focus on improving the Kansas (and national) health care market, enhance the core business of the company and generate revenue. These strategic investments are expected to be integrated into the company as part of its overall long-term strategy.

Dennis brings more than 20 years of experience in creating, building and leading high growth enterprises in the United States and abroad. He most recently served as CEO/president of Ulterius Technologies, LLC, Wichita, where he managed all start-up, fundraising, technology development, and sales and marketing activities to launch a new product for the company's founders. Previously, he in leadership and board roles for various technology and health related start-ups in the USA and Europe. He was a principal in D2 Ventures, Lawrence; CEO and board member for RevitalVision, LLC/NeuroVision, Inc., Singapore and Lawrence; entrepreneur in residence for Kansas Technology Enterprise Corp. (KTEC), chief executive officer/chairman for Catalyst Lighting Group, Fort Worth; and vice president for Euronet Worldwide, Leawood, Asia, Europe, Middle East, Africa and India.

He holds two degrees from the University of Kansas: a bachelor's in business and a master's in business administration. Depenbusch is outgoing president of the board of trustees for Bishop Seabury Academy, Lawrence, and Chairs the MBA advisory board for the KU's School of Business. He and his wife reside in Lawrence, Kansas. They have two college aged sons.